

DECAL CHEAT SHEET

TYPES OF DECALS

Printed Heat Press Transfer

DTF (direct to film)

Vinyl Heat Press - 1 color roll of material **Can also be referred to as Cad Cut**

Premium Plus, Silicone, Glitter Flake, Metallic, Reflective & Deco Sparkle

Helmet Sticker - Done one of 2 ways (always laminated)

On white material - can print any color but everything needs to be attached

On clear material - limited foil colors, but can have floating shapes. Best for numbers.

If customer wants metallic, it will need to be done on clear.



Window Sticker - Done one of 2 ways (much like helmet)

On white material - can print any color but everything needs to be attached.

Won't be laminated unless specified.

On clear material - limited foil colors, but can have floating shapes. Will be laminated.

Banner - limited to 50" one way, no limit the other.

Vinyl Banner

Will be taped, sewn and grommeted unless noted otherwise.

Mesh Banner

Please include size for stickers and banners.

Personalized Names & Numbers

SAMPLE

55

Standard collegiate font style can be put in as Heat Press.

1 standard color

SAMPLE

55

If the font is not standard or it's more than 1 color, put in as a Decal Design.

Name & Number can be treated as a full back because they'll be printed together and applied together.



If there is a personalized HP name with a Decal Design on a backpack or left chest for example, that needs to be put in the same Decal Design to know how large to make the artwork. Also, they'll be printed together so HP only has to apply once.